

WHEREAS, The employees of the State of South Dakota post offices have joined thousands of postal employees across the nation to deliver billions of greeting cards and gifts during the 1974 Christmas season; and,

WHEREAS, The present needs of the nation urgently require that this important responsibility be met with the greatest efficiency and the maximum economy in the use of agency and other vital national and state resources; and,

WHEREAS, The able, dedicated employees of the South Dakota Postal Service have devoted many hours of hard work in planning and following through on the expeditious handling of the tremendous holiday mail load;

NOW, THEREFORE, I, RICHARD B. KNEIS, Governor of the State of South Dakota, do hereby designate December 9, through December 15, 1974, as

MAIL - HOLIDAY - SEASON

in the State of South Dakota, and I urge all my fellow citizens to use this occasion to assist postal employees by observing all suggested mailing dates in order to insure a smooth and efficient 1974 holiday mailing season.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, this 9th day of December, 1974.

*[Signature]*

ATTN:

*Jean Johnson, Assistant Sec*

LOUISA D. HERSETH, SECRETARY